



1200 Cherokee Street #206
Denver, CO 80204
(303) 521-4044

lead2PROFIT's people are experts in leads development for technology firms such as telecom, professional services, hardware, and software. Our goal is to maximize each and every call made in order to provide the most qualified leads possible. We uncover prospects' hidden needs.

What We Do:

- Leads development for technology companies
- NO set-up fees
- Daily, weekly, reporting in simple format (Excel or other formats, as requested), at NO additional charge.
- Call list evaluation

Services:

1. Contact List Development

Without the correct contact list, the best telemarketing efforts can prove to be fruitless. lead2PROFIT will work with your company to develop the best contact lists for your marketing effort. We take into consideration the type of firm, the contact title, and a specific contact name.



2. Marketing Script Development

One of the most critical items in a call campaign is the call script. How long do you have to state your purpose in calling? At most, 7 seconds. lead2PROFIT will help you develop the most effective telemarketing script for your project or long-term cold-calling efforts. We will work with you to ensure that the script presents your company in the best possible way while maximizing each moment on the phone with the contact.

3. Prospecting

Cold-calling is our specialty. We will qualify each contact and provide you with thorough and detailed results of those calls.



4. Contact Qualification

You have just spent thousands of dollars to attend a trade show, develop marketing campaigns, and gather contacts. You now have hundreds of contacts. Your sales team is much too busy to call all of these contacts and qualify them. Amongst those contacts, however, are sales. lead2PROFIT will contact and qualify each of those contacts for you. If the contact on the business card is not the correct one for your product or service, we will identify the proper contact and present your product or service to them—regardless of whether or not they attended that specific trade show.



5. Marketing Follow-up

How do you maximize a mailing to hundreds of potential prospects? If you await their call, you will receive only minimal results from your expense and efforts. However, if you follow up with a phone call to each of them, you will see an exponential increase in results from that mailing.

6. Why lead2PROFIT?

- a. Flat hourly fee
- b. NO set-up fees
- c. Reporting included in hourly rate
 - i. Daily
 - ii. Weekly
 - iii. Monthly
- d. Experts in developing leads for TECHNOLOGY firms

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